

1 August 2009



Rothbury announces further expansion of operations in Auckland.

Rothbury, the largest New Zealand owned insurance broking firm is pleased to announce the finalization of another acquisition as part of its ongoing national growth strategy effective from the first of August.

Insurer Services Limited and a team of around 4, who are currently based in Newmarket, will be merged into the Auckland region effective from 1st of August 2009 and will be based on the North Shore. Rothbury at this time across New Zealand have 130 staff while in Auckland there are two broking locations, one in Penrose and one in Takapuna with a total staff of 18.

Rothbury Managing Director, Roger Abel says, "We have been delivering on a strong growth strategy over the last 4 years and it's always great to find an opportunity to grow with broking businesses who have focused on the SME commercial market sector".

Rothbury have fourteen branches across New Zealand. "One of our strengths is our regional focus, often with local partners running local businesses," says Roger Abel.

Rothbury are committed to delivering client-focused service to all their clients through face to face broker relationships. Individual claims management is provided for each claim and also sets Rothbury apart from many competitors.

These aspects combined have an ability to create powerful, value-for-money insurance solutions for clients and leave Rothbury well placed to leverage further partnerships with like minded insurance broking businesses as they continue to grow throughout New Zealand.

Insurer Services also have had a presence on the ground in both Hamilton and Christchurch. Trevor Jones will be joining Cathie Fleming and the team in Rothbury Waikato while the Rothbury Canterbury Team of eight will service the clients without any additional resource.

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