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C&G Rothbury announce expansion of Hawke's Bay branch

C&G Rothbury, the largest New Zealand owned insurance broking firm, has partnered up with an existing business in the Hawke's Bay region as part of an ongoing national growth strategy.

Apex General Hawke's Bay have been operating since 2000 led by Mark Hulena and will now be part of the C&G Rothbury Group. They will join the existing C&G Rothbury Hawke's Bay team of five led by Branch Manager Kim Matthews.

C&G Rothbury Managing Director, Roger Abel says, "We have a strong growth strategy and it's always great to find good broking businesses that are interested in partnering with the C&G Rothbury Group. The partnership increases the size of our Hawke's Bay team and I look forward to continued success in this region".

C&G Rothbury have fourteen branches across New Zealand, all operating with an 'owner-driver' business model where local ownership is a key element. "One of our strengths is our regional focus, we have local partners running local businesses," says Roger Abel.

C&G Rothbury are committed to delivering client-focused service, and with an ability to create powerful, value-for-money insurance solutions they are well placed to leverage further partnerships with like minded insurance broking businesses as they continue to grow throughout New Zealand.

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