

Press Release
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New Zealand Insurance broking business strengthens national footprint

C&G Rothbury has entered the Hawkes Bay region with a new branch in Napier, further strengthening the insurance broking company's national footprint across New Zealand.

Roger Abel, Managing Director says, "Our entrance in to the Hawke's Bay region is a strategic move. We have an aggressive national growth plan and this new branch is a very positive step for the business."

C&G Rothbury have partnered up with Kim Matthews, Di Perston and Anne Cooper to bring insurance broking services to the Napier region and surrounding areas. Roger says, "The team in place in Hawke's Bay are already well established in the local community and bring a high level of experience and knowledge to the company."

With years of experience in the Hawke's Bay region as well as strong relationships in the business community, the team is well placed to provide insurance advice and solutions to businesses and individuals in the region.

Kim Matthews, Branch Manager of C&G Rothbury Hawke's Bay, says the fact they are women is not only unique in a predominantly male industry, but also an advantage. "Clients can ask us that question they may not want to ask their male broker. As women we are more open when it comes to that type of thing and people feel more comfortable approaching us with their queries. The result is a win-win situation, clients feel more comfortable with the advice they're getting and we're enhancing our relationship with our clients".

The Hawkes Bay branch joins a national network of C&G Rothbury branches, now eleven across the country, most operating with an 'owner-driver' business model where local people own and operate a business that is part of the wider C&G Rothbury group with access to group buying power, a wide knowledge base and technical resources.

Roger Abel, "I'm excited about the opportunities for us in this region and I look forward to a successful future in Hawkes Bay."

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